All of the DEP's online services include an Application Name page where you will create a name for your submission. This information will used for naming of the site in the Department's database and will be published as the "Applicant" in the DEP Bulletin. Be as precise as possible. Below is the naming convention that should be used when completing the Applicant Name Field:

Site Name Convention	
General Requirements	Be as precise as possible. If the permit is for Warehouse #4 of
	the Acme Corporation, the correct name should be:
Enter data in all capital letters and do	ACME CORP WAREHOUSE #4
not use punctuation in site names (commas, periods, apostrophes, etc),	ACME CORP WAREHOUSE #4
(commas, periods, apostropries, etc),	If the site is owned by an individual, it should read as follows:
	SMITH JOHN not JOHN SMITH
	If the name is John Smith Inc, it should read as follows:
	JOHN SMITH INC
Gas Companies	For gas companies, use the company name followed by the corporate designation:
	AMERADA HESS CORP TERMINAL
	EXXON CO USA TANK FARM
	PSE&G RIDGEFIELD SUBSTATION
Airports	If the proposed project will take place at a section of the airport
	use the project area followed by the airport name:
	AMERICAN AIRLINES @ NEWARK INTNL AIRPORT
	If the proposed project is for the entire airport, the name of the
	airport should be entered as the site name:
	NEWARK INTNL AIRPORT
College/University Campus	If the college/university consists of one or more buildings at the same location, if the proposed project will take place at one of the building/areas add building name/area to the college/university name as follows:
	NJ RUTGERS UNIVERSITY- FRELINGHUYSEN DORMORITORY
	NJ RUTGERS UNIVERSITY LIVINGSTON CAMPUS
	If the proposed project is for the entire college/university, the name of the college/university should be entered as the site name:
	COLLEGE OF NEW JERSEY
Weigh Stations	Should be entered with NJDOT and street address:
	NJDOT I-87 WEIGH STATION

Rivers/Bodies of Water	If the proposed project is in a river/body of water, enter the
Tarvers, Bourse of Trace.	application name as name of waterbody followed by project
	name:
	DELAWARE RIVER
	If the Site is located at a river/body of water, enter the site name as follows:
	CHEVRON OIL CO @ HACKENSACK RIVER
Railroads, Pipelines & Bridges	If the proposed project is for a railroad, pipeline or bridge, enter the application name as follows:
	ANATO ALCOORD NIEWARDIC TERMINIAL
	AMTRAK CORP NEWARK TERMINAL TRANSCONTINENTAL GAS PIPELINE CORP
	TACONY PALMYRA BRIDGE
	HUNTERDON CNTY @BRIDGE D-35
Municipality	If the proposed project is a municipality, enter the municipality as
	the site name as follows:
	HAMILTON TWP
	If the propoed peoject is a municipality's municipal utility authority, public works, etc, enter as follows:
	ABSECON CITY MUA
	CAMDEN CITY DPW
	LODI BORO DPW GARAGE
	S HACKENSACK TWP HOUSING AUTH
	Note: Do not abbreviate legal municipality/town names (i.e., N Brunswick – should be entered as New Brunswick)
Schools	Schools should be prefaced by the name of the jurisdictional
	board of education or school district:
	MIDDLE TWP BD OF ED WASHINGTON HIGH SCHOOL FRANKLIN REGNL SD EISENHOWER MIDDLE SCHOOL
	Board of Education should always be abbreviated as Bd of Ed
	and Regional School district should always be abbreviated as Regnl SD.
Transit Authority	For New Jersey Transit, enter the site name as follows (and what is at that specific location if known):
	NJ TRANSIT AUTH MARKET STREET BUS GARAGE
Residences	If the proposed project is a private residence, the application name should be entered as follows:
Federal Government	SMITH JOHN RESIDENCE Abbreviate United States:
reuerai Governinent	US POSTAL SERVICE TRENTON POST OFFICE
	Use the commonly accepted acronym for federal Sites:
	United States Environmental Protection Agency USEPA United States Department of Defense USDOD

State Government	Enter name with NJ for New Jersey. Abbreviate as follows:
	NJ Dept of Agriculture NJ Dept of Corrections NJ Dept of Community Affairs NJ Dept of Environmental Protection NJ Dept of Health NJ Dept of Human Services NJ Department of Insurance NJ Dept of Labor NJ Dept of Personnel NJ Dept of Transportation NJ Dept of Law & Public Safety NJ Dept of Military & Vet Affairs NJDOA N
	Do not abbreviate the following:
	NJ Dept of Banking NJ Dept of Commerce NJ Dept of Education NJ Dept of Higher Education NJ Dept of Judiciary NJ Dept of Public Advocate NJ Dept of State NJ Dept of Treasury
County Commission/Authority	After the name of the county, enter the word CNTY:
	SOMERSET CNTY PARK COMM OVERLOOK PARK ESSEX CNTY SEWER AUTH PUMP HOUSE #4 MORRIS CNTY VO TECH SCHOOL
Interstate Highways	Use the letter I- for Interstate Routes:
	I-287 I-80
US/State Highways	Use RT in place of US Hwy, State Hwy or County Road:
	RT 206 RT 539
	If the route has a number and a direction of N, S, E or W, the US Post Office stated that it was not necessary to use the direction. You can drop the N, S, E or W:
	246 RT 206 S 246 RT 206
Mile Markers	If dealing with roads where mile markers are used, they should be entered as follows:
	RT 539 MM 51.3 NEW JERSEY TPKE MM 107.6 GARDEN STATE PKWY MM 47.8

General Guidelines – Abbreviations		
Associates	ASSOC	
Association	ASSN	
Authority	AUTH	
Avenue	AVE	
First Street	1ST ST	
Third Street	3RD ST	
Fourth Street	4TH ST	
Forty-second Ave	42ND AVE	
Board of Education	BD OF ED	
Borough	BORO	
Boulevard	BLVD	
Circle	CIR	
Company	CO	
Corporation	CORP	
Country Road	RT	
County	CNTY	
County Road	RT	
Department	DEPT	
Department of Public Works	DPW	
Drive	DR	
Incorporated	INC	
Industrial Park	IND PK	
Interstate Hwy	-#	
Jersey Central Power & Light	JCP&L	
Lane	LN	
LLC	CORP	
Management	MGMT	
Manufacturing	MFG	
Mile Post 46.4 S	MM 46.4 S	
Municipal Utility Authority	MUA	
New Jersey Bell Atlantic	NJ BELL ATLANTIC	
Parkway	PKWY	
Pike	PK	
Place	PL	
Plaza	PLAZA	
Public Service Electric & Gas	PSE&G	
Regional School District	RGNL SD	
Road	RD	
Route	RT	
Saint	ST	
Sanitary Landfill	SLF	
Sewage Treatment Plant	STP	
State Hwy	RT	
Street	ST	
Terrace	TER	
Township	TWP	
Trail	TRAIL	
Turnpike	TPKE	
US Hwy	RT	
Utility Authority	UTIL AUTH	
Wastewater Treatment Plant	WWTP	
Water Treatment Plant	WTP	